

2016 Breeders Invitational Show

| | 2016 |
|---|----------------|
| | Final |
| Revenue | |
| Entry Income | \$1,427,680.82 |
| Added Money | 306,000.00 |
| Sale Incentive | 75,000.00 |
| Sponsors | 63,750.00 |
| Trade show | 9,916.12 |
| Stalls | 113,296.00 |
| Practice Pens | 176,910.70 |
| Misc Income | 133.10 |
| Total Revenue | 2,172,686.74 |
| Operating Expenses | |
| Advertising | 4,240.00 |
| Awards & Banquet | 47,979.02 |
| Facility & Equipment Expense | 201,196.49 |
| Insurance | 2,512.00 |
| Computer & Internet Expense | 8,150.31 |
| Judges | 83,555.12 |
| Livestock | 294,193.59 |
| Misc Show Expenses | 2,415.63 |
| NCHA Fees | 26,064.16 |
| Photography | 13,560.00 |
| Signage, Banners & Stallion Photos | 2,191.81 |
| Program Expense | 2,632.69 |
| Staffing & Support Costs | 97,841.97 |
| Total Operating Expenses | 786,532.79 |
| Payouts | 1,469,589.90 |
| Total Expense | 2,256,122.69 |
| Net Income | -83,435.95 |